

PATENT
08/15/97
08/912934
68718 U.S. PRO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: John S. Hendricks et al.

Attorney Docket No.: 5098

Serial No.: To be assigned

Expected Examiner: Grant, C.

Filed: August 14, 1997

Expected Group: 2602

For: AN OPERATIONS CENTER FOR A TELEVISION PROGRAM
PACKAGING AND DELIVERY SYSTEM
This application is a continuation of parent application Serial
Number 08/160,282, filed December 2, 1993, which is a continuation-
in-part of grand-parent application Serial Number 07/991,074, filed
December 9, 1992

LETTER SUBMITTING FORMAL DRAWINGS

Assistant Commissioner of Patents
Washington, D.C. 20231

Attention: Box PATENT APPLICATION

Dear Sir:

Submitted herewith is 20 sheets of formal drawings (Figures 1-21).

Respectfully submitted,

JOHN S. HENDRICKS ET AL.

Date: August 15, 1997

By:



Aldo Noto, Reg. No. 35,628
Dorsey & Whitney LLP
1330 Connecticut Avenue, N.W.
Suite 200
Washington, D.C. 20036
(202) 452-6945

Attorney for Applicants

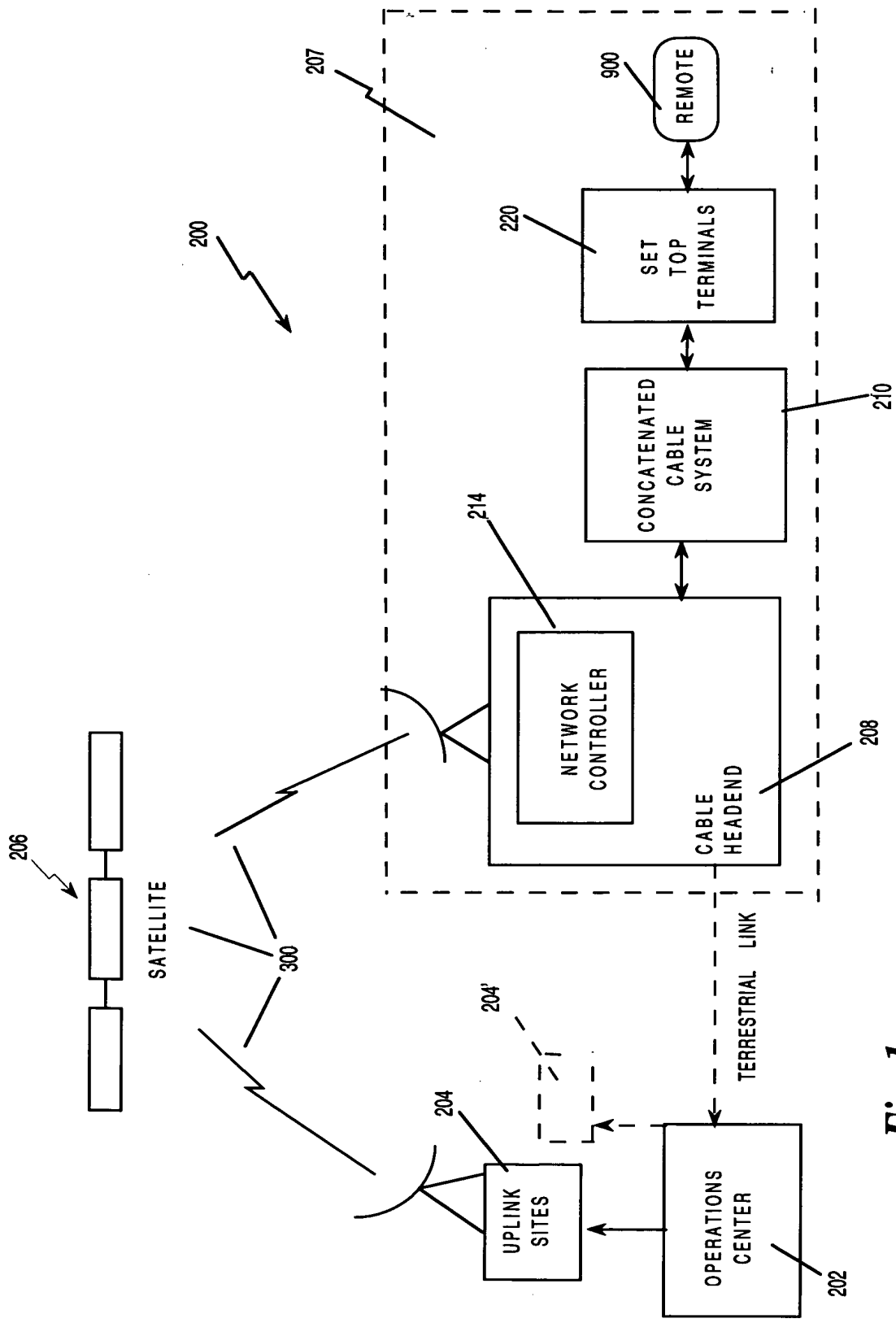


Fig. 1

Fig. 2

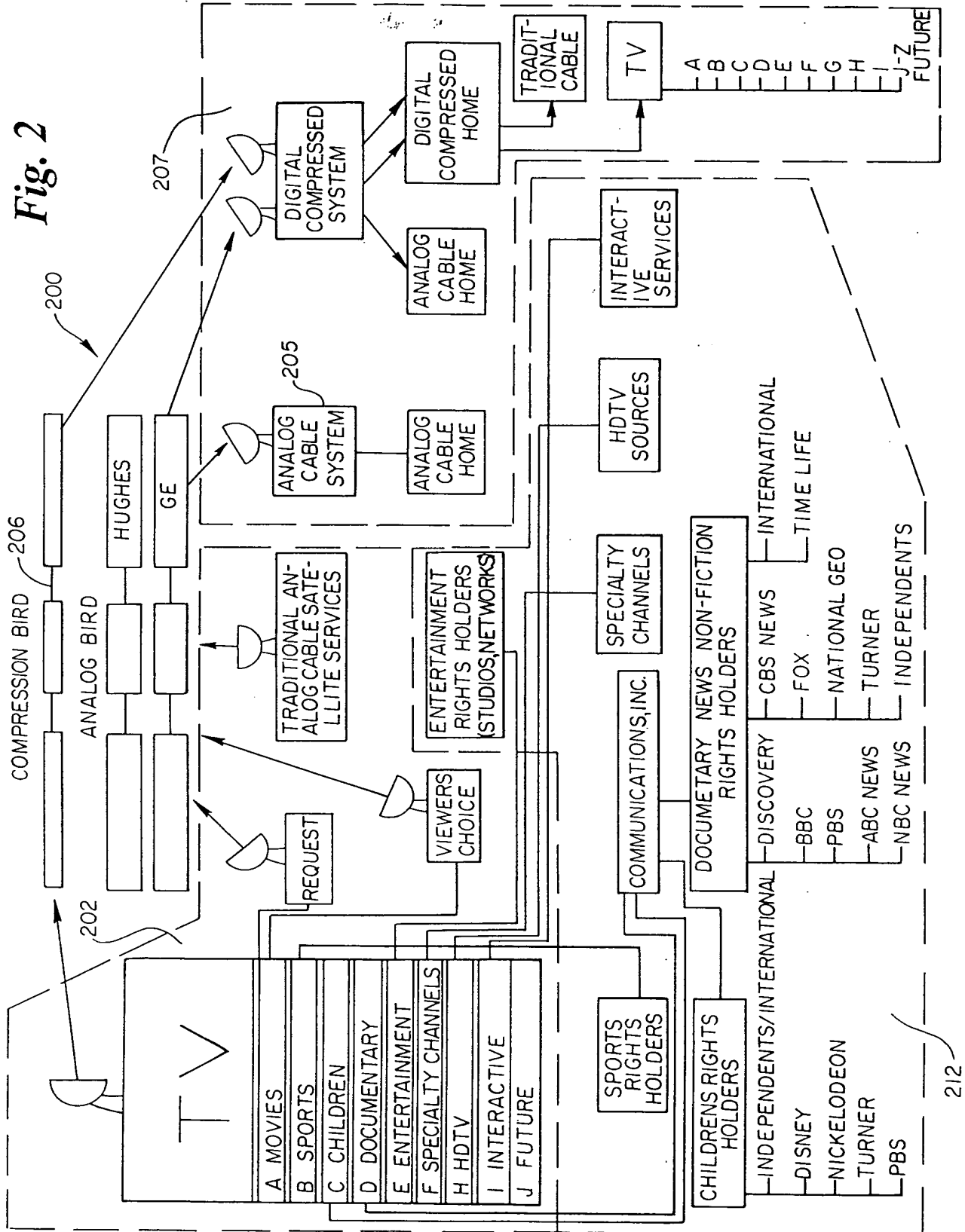
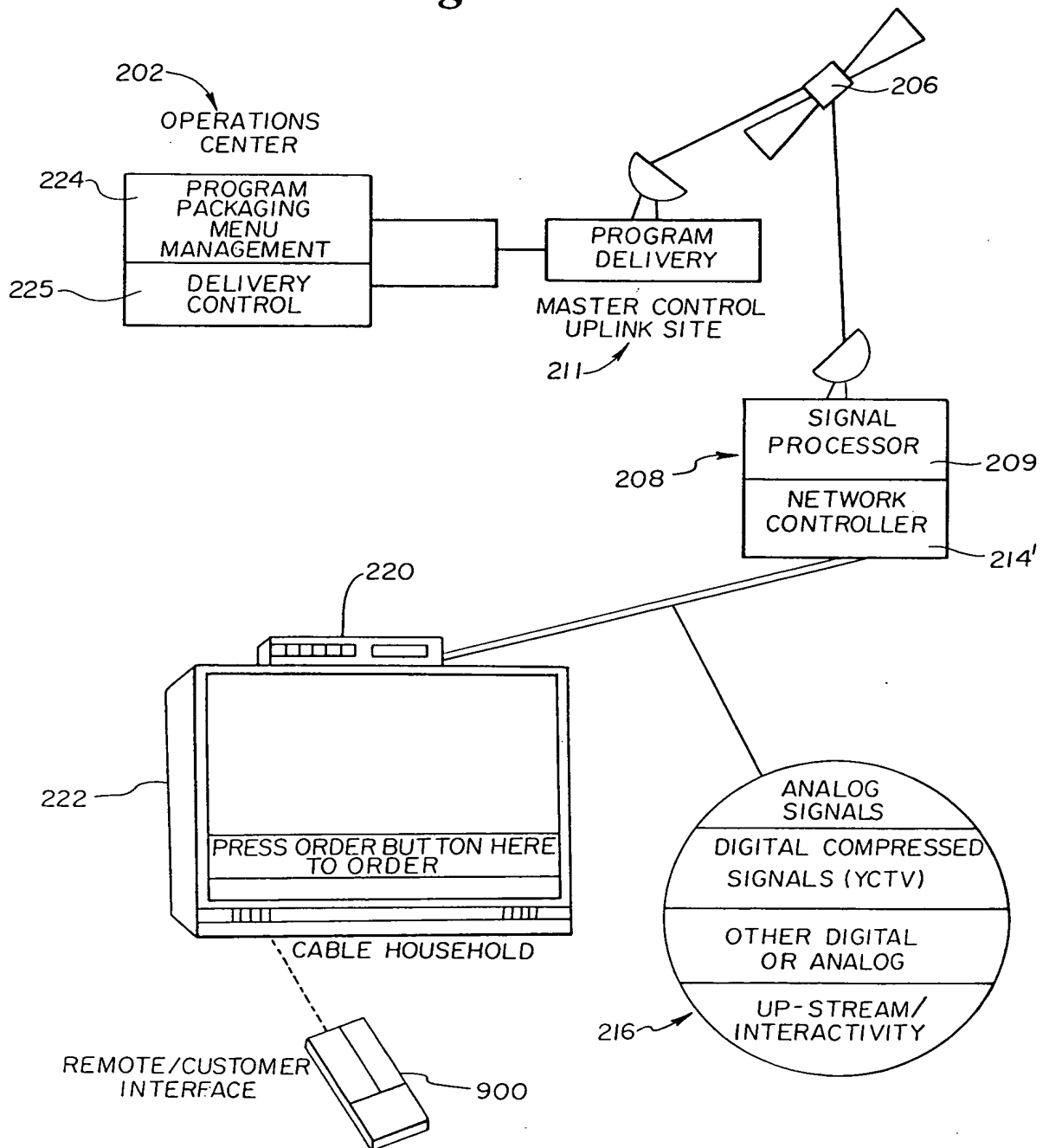


Fig. 3



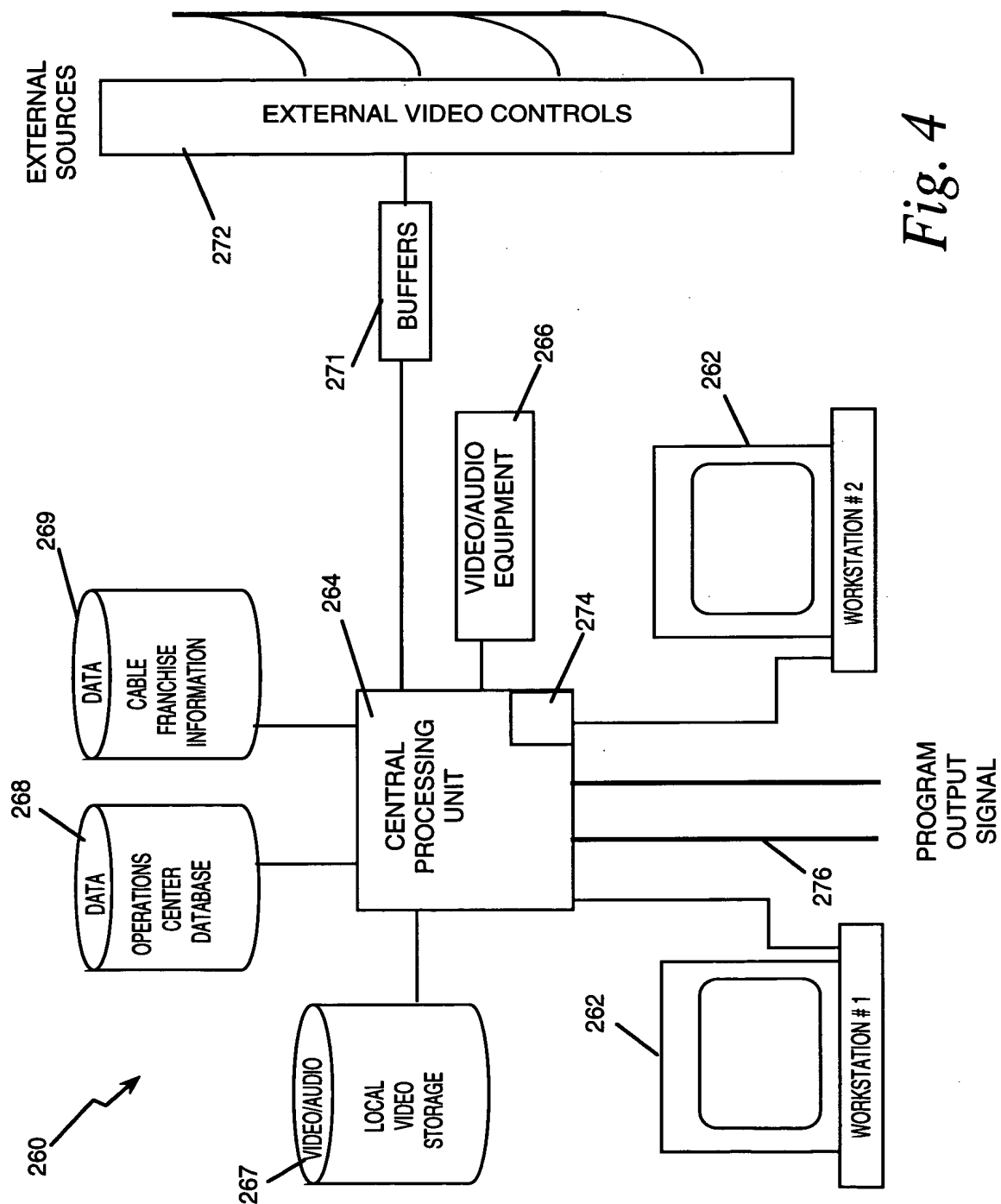


Fig. 4

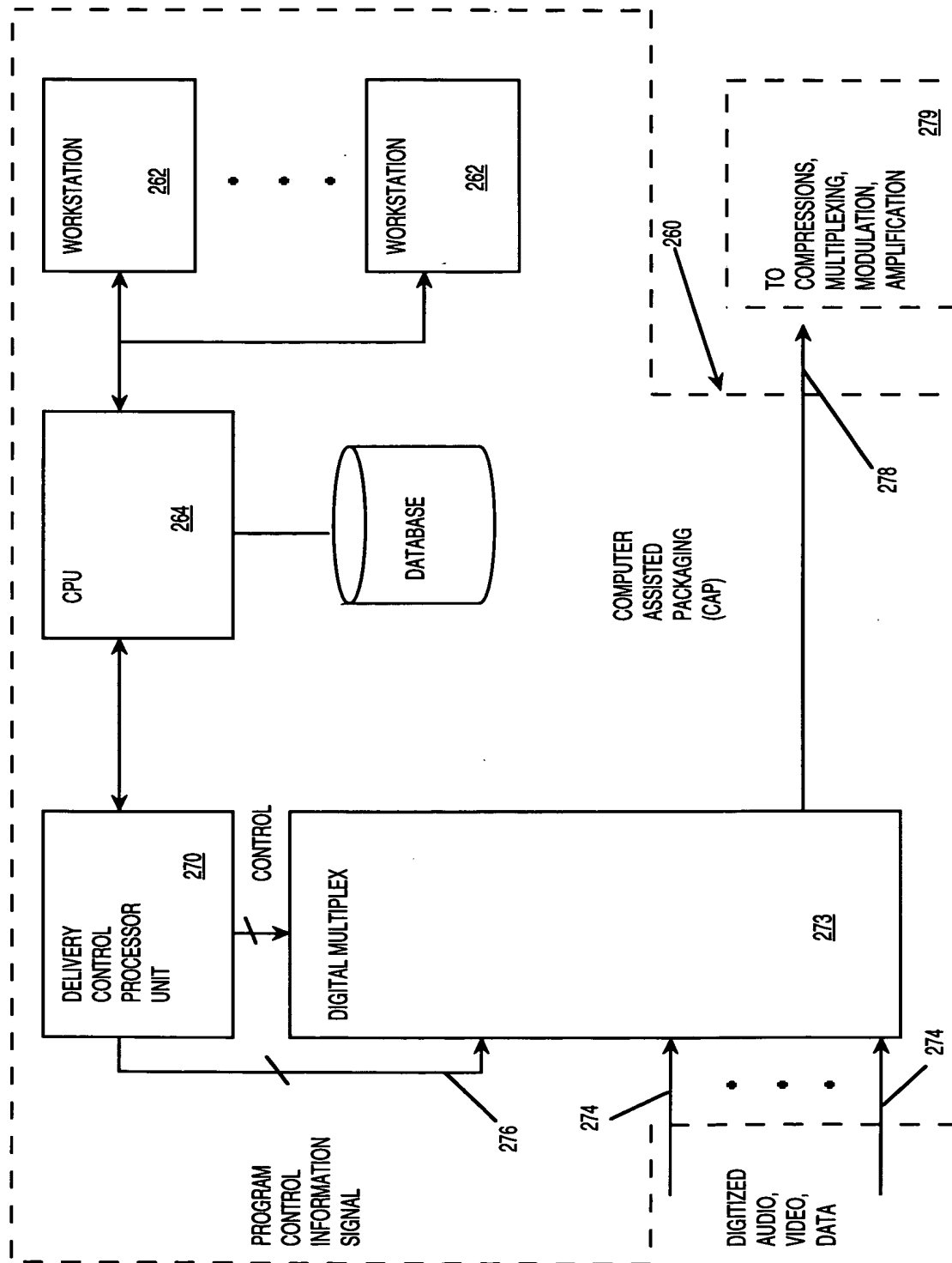


Fig. 5

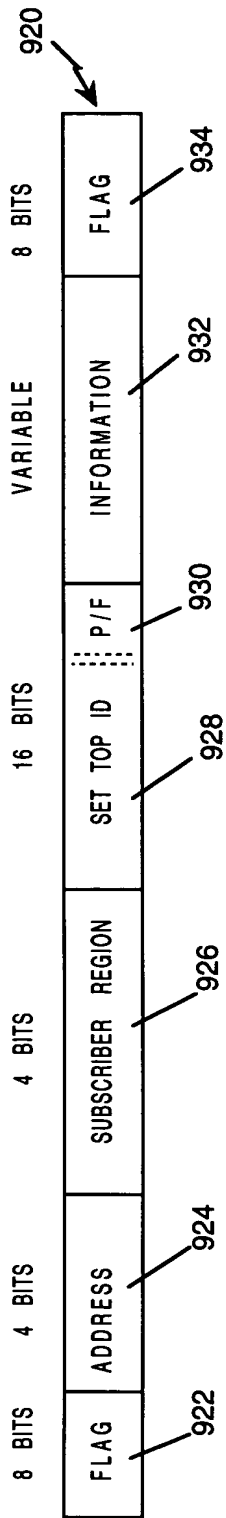


Fig. 6a

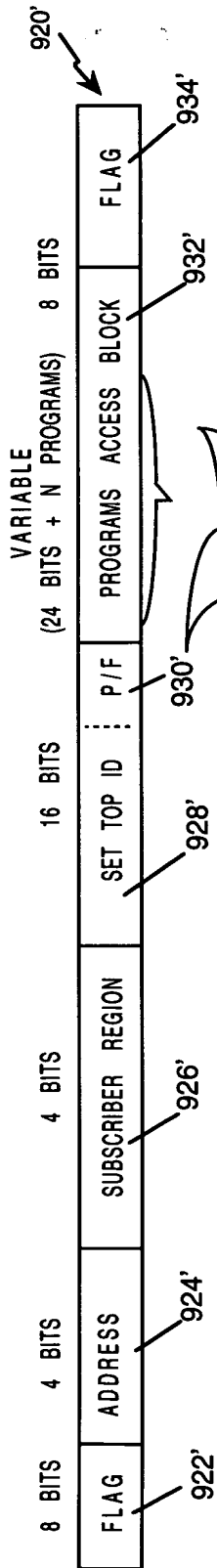
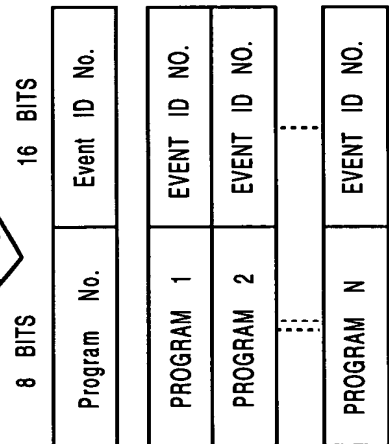


Fig. 6b



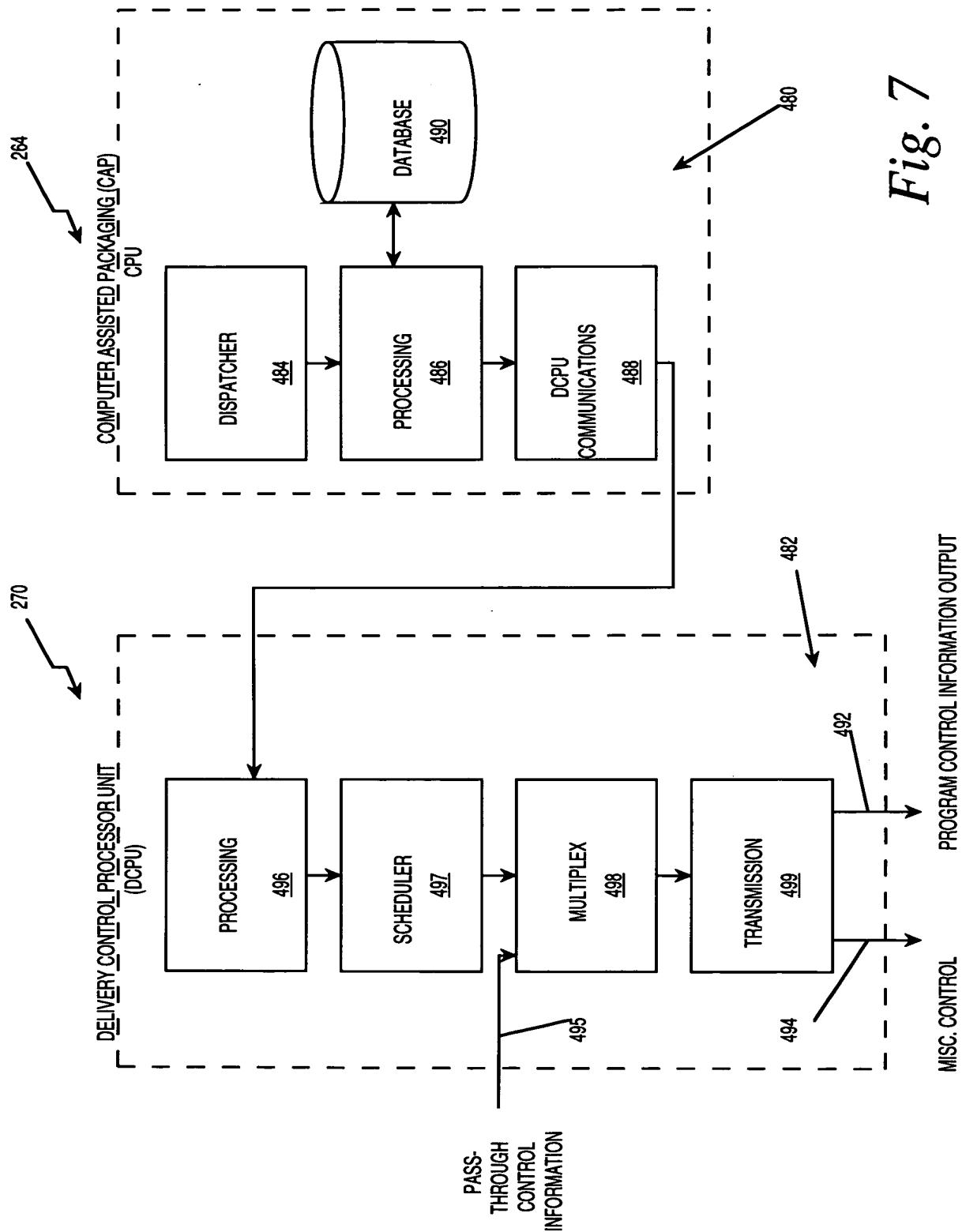


Fig. 7

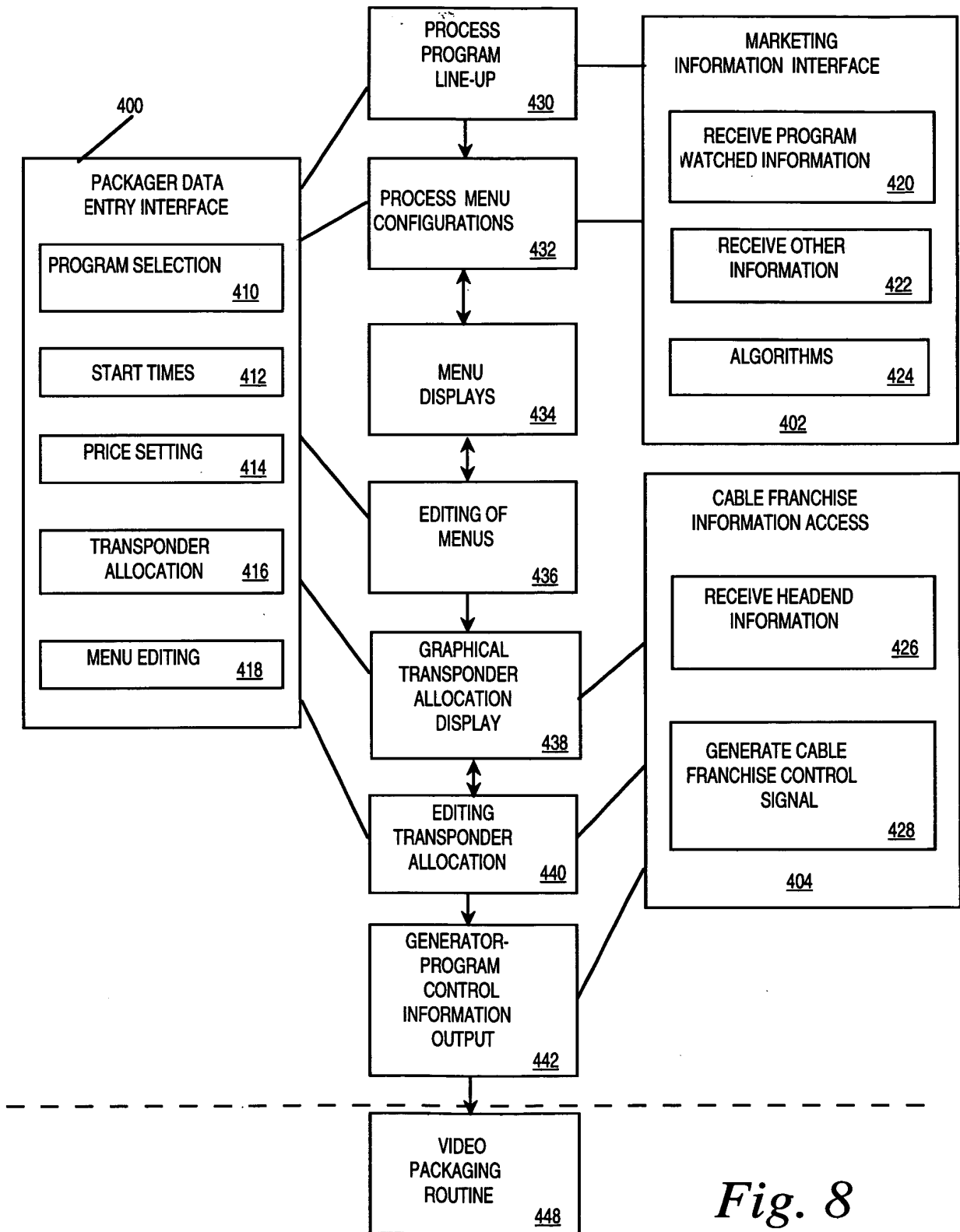


Fig. 8

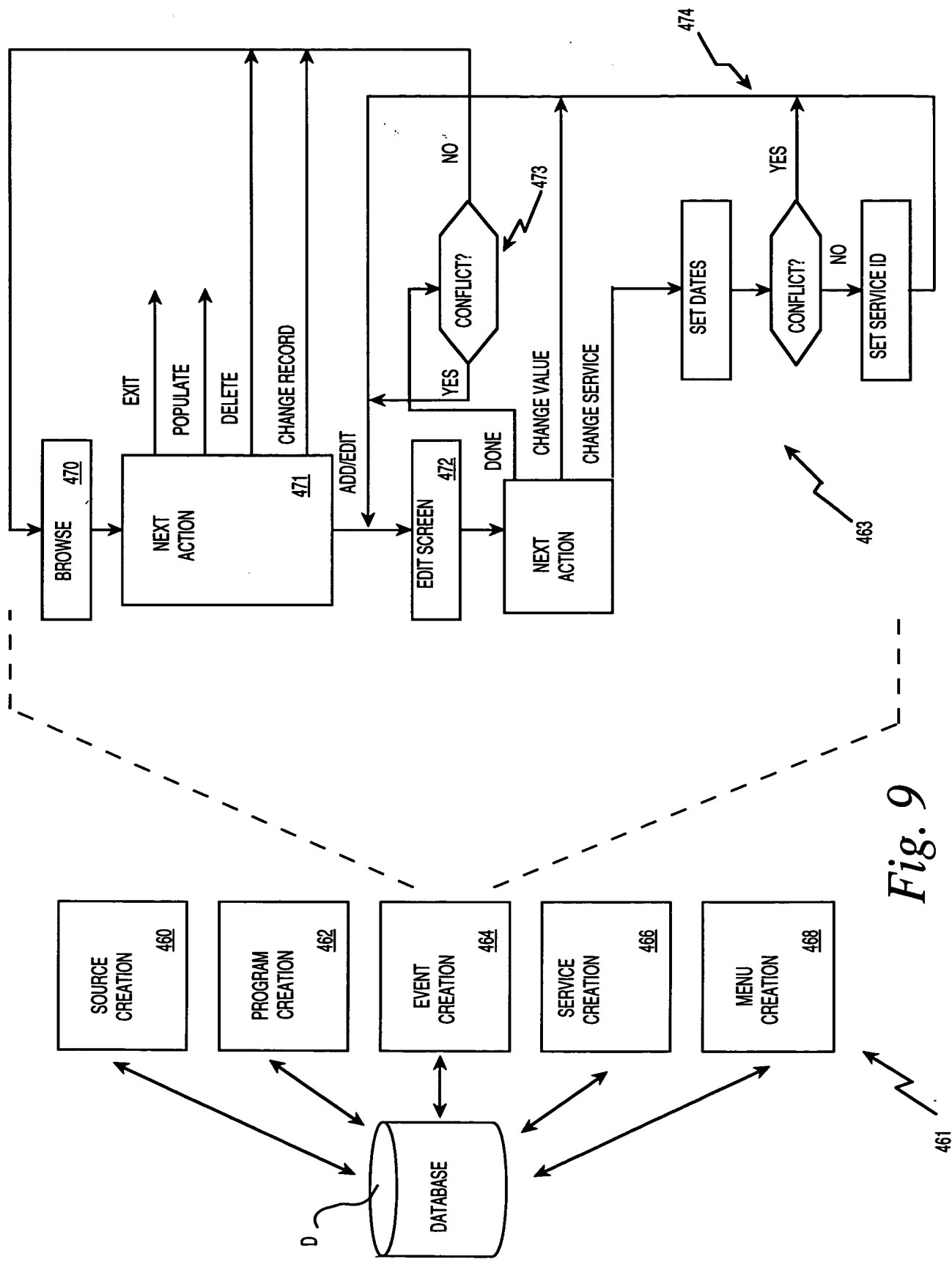
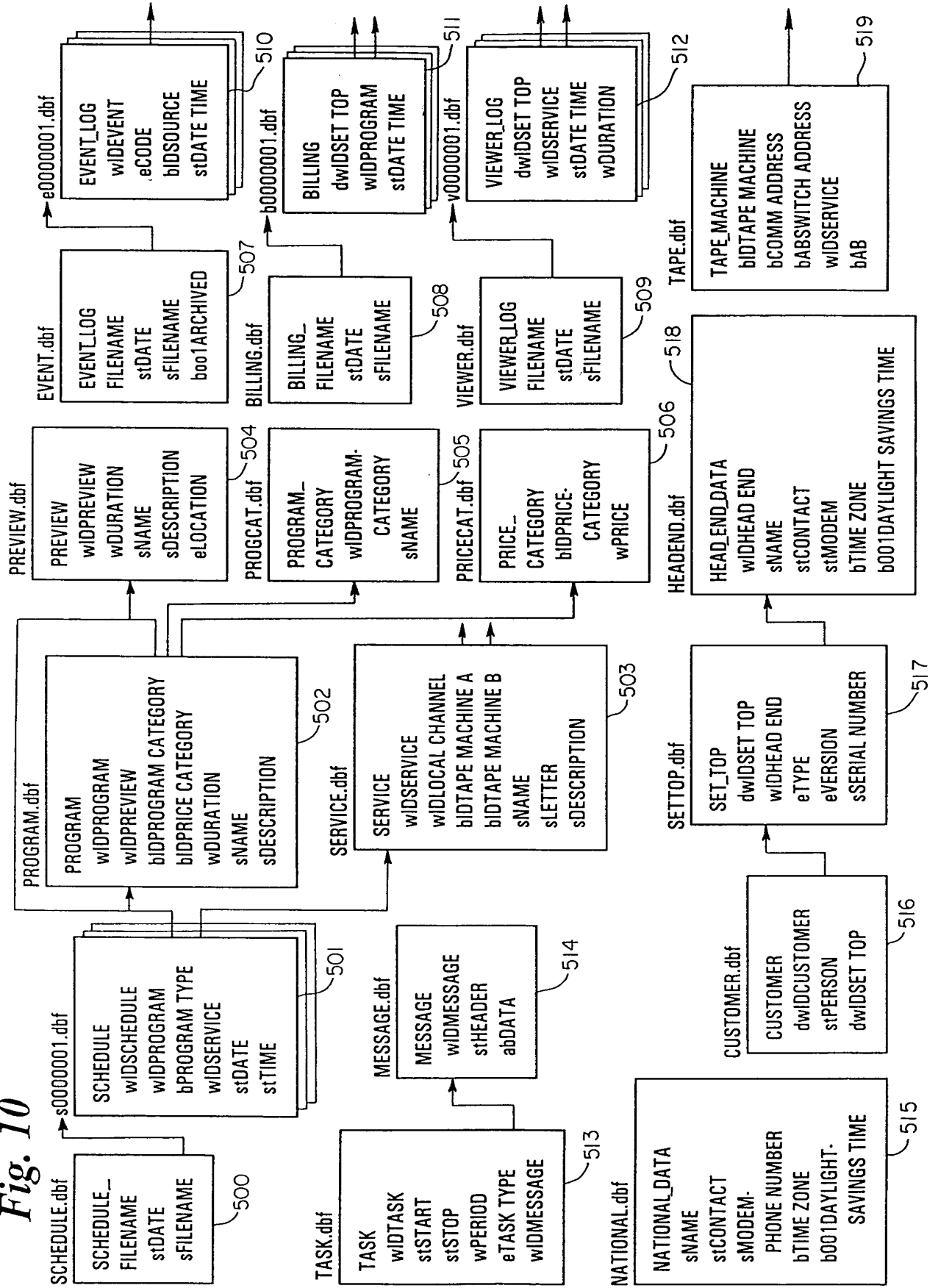


Fig. 9

Fig. 10



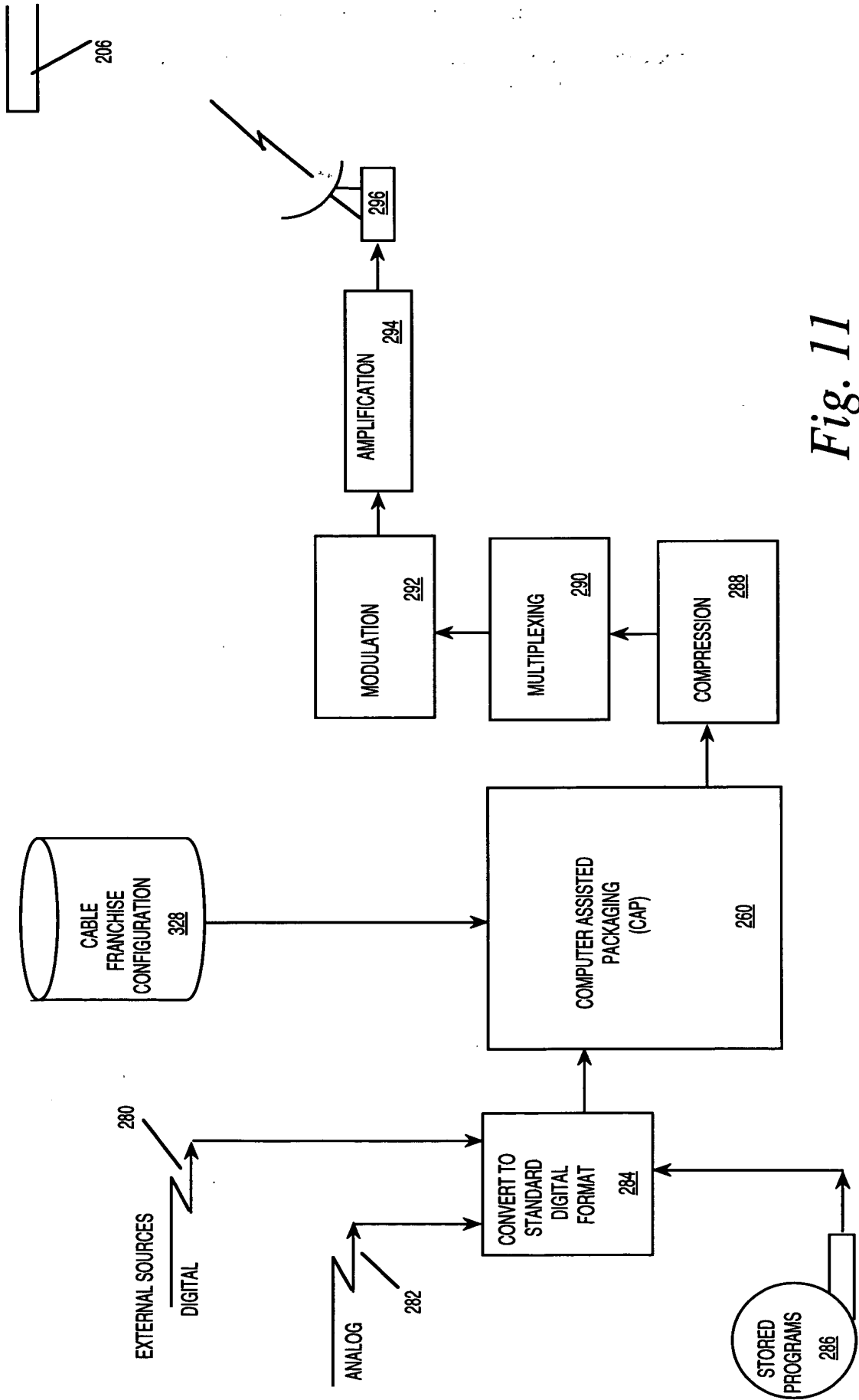


Fig. 11

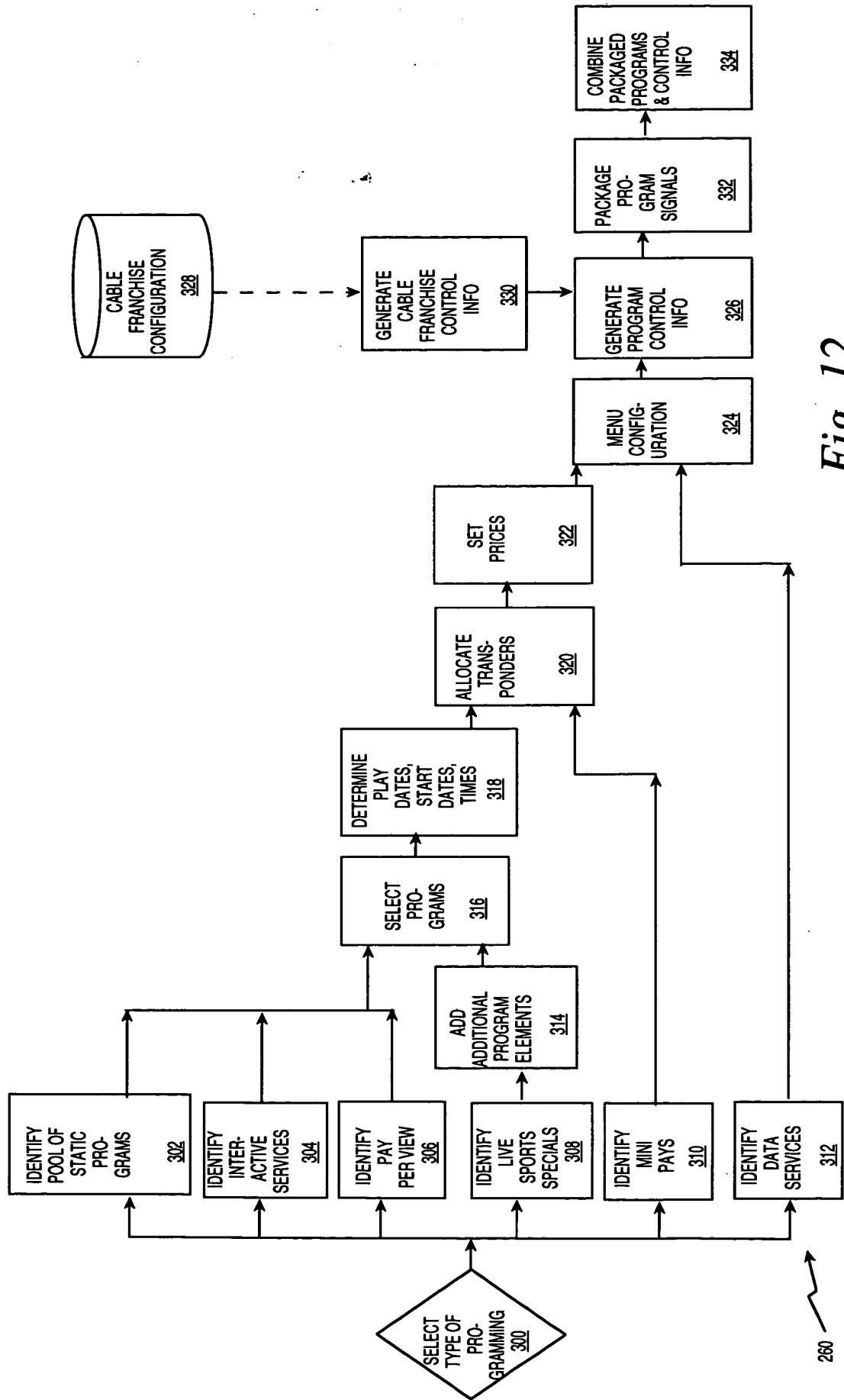


Fig. 12

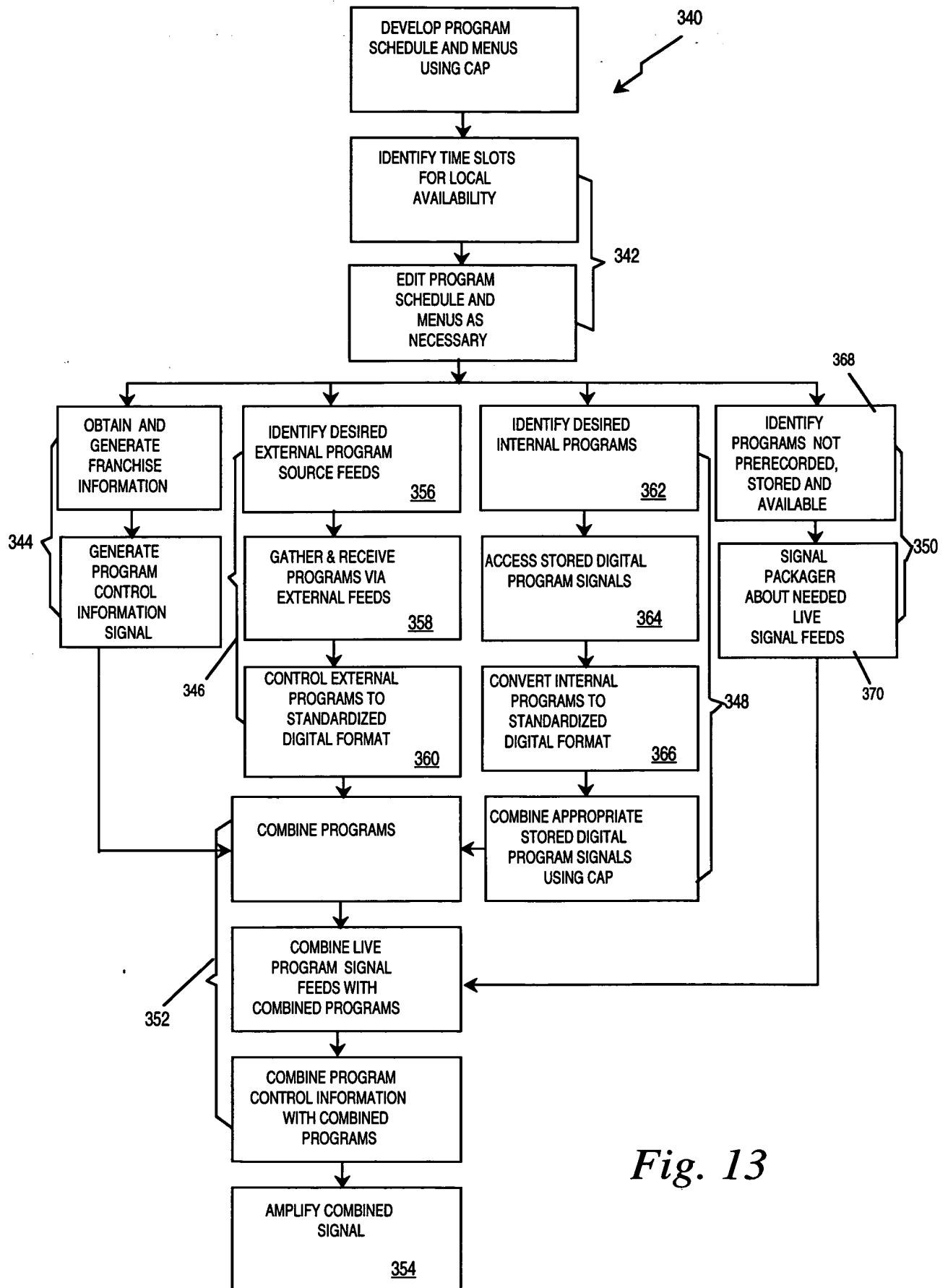


Fig. 13

Fig. 14

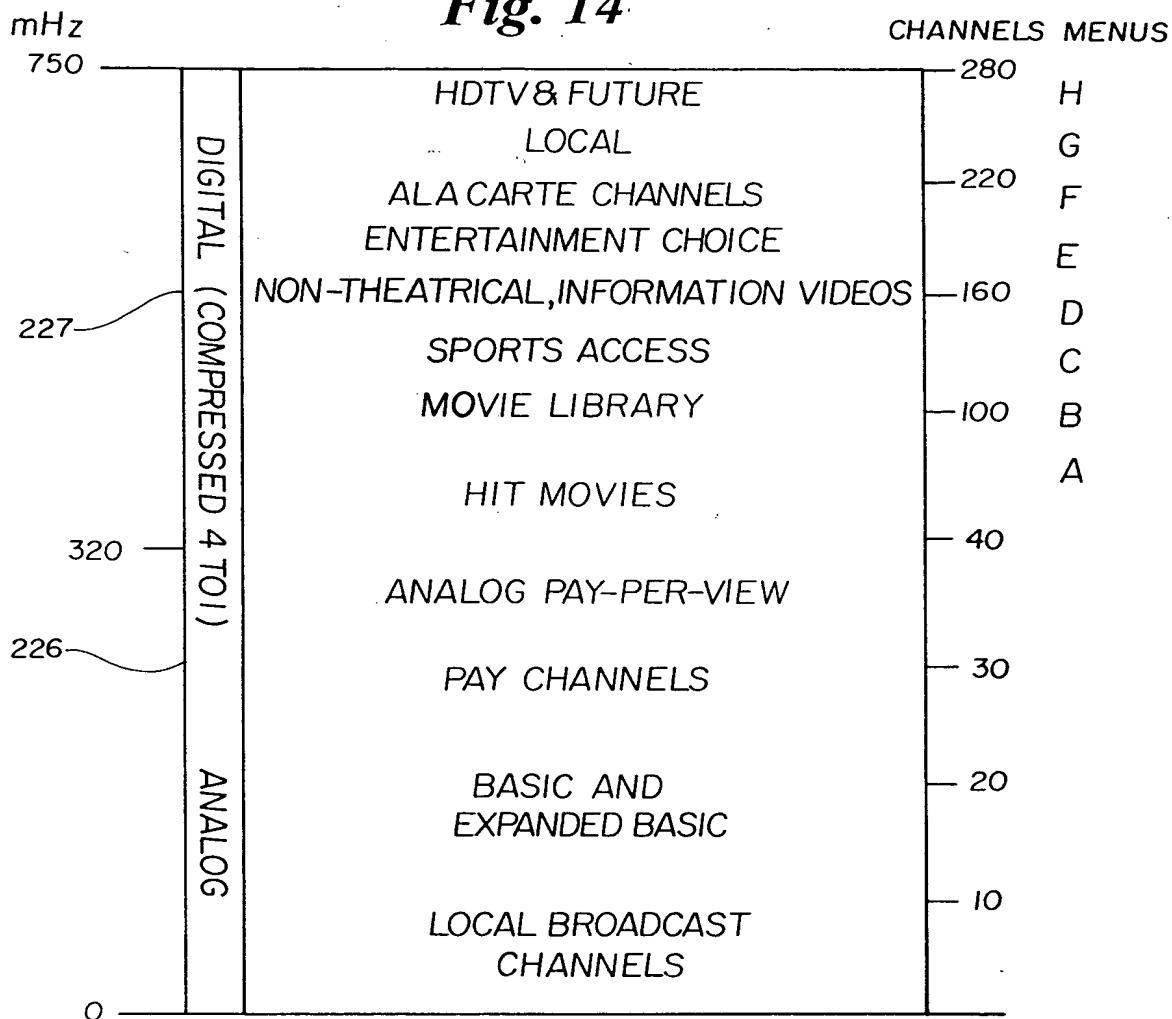
















Fig. 15

| CHANNEL MENU | PROGRAMMING CATEGORY | #CHANNELS ALLOCATED |
|--------------|----------------------|---------------------|
| A | MOVIES | 50 |
| B | SPORTS | 2 |
| C | CHILDRENS | 3 |
| D | DOCUMENTARY | 14 |
| E | ENTERTAINMENT | 10 |
| F | SPECIALTYCHANNELS | 15 |
| G | LOCAL | N/A |
| H | HDTV | 4 |
| I | INTERACTIVE | 2 |
| | COMBINED | 100 |

Fig. 16

SATELLITE MOVIE OPTIONS

| VCTV COMBO | | COMP. RATIO | AVAILABLE MENUS (1,2,8,3) | PRIORITY ONE MENUS | PRIORITY ONE PLUS TWO MENUS |
|------------|------------------|---|--|---|--|
| 1 | 8:1 |  | HIT MOVIES 8 MOVIE SELECTIONS WITH START TIMES EVERY 15 MINUTES |  | HIT MOVIES 6 MOVIE SELECTIONS WITH START TIMES EVERY 15 MINUTES |
| 2 | 8:1 | | | | |
| 3 | 8:1 | | | | |
| 4 | 8:1 | | | | |
| 5 | 8:1 | | | | |
| 6 | 8:1 | | | | |
| 7 | 8:1 | | | | |
| 8 | 8:1 | | | | |
| 9 | 4:1 |  | SPORTS 8 SELECTIONS |  | SPORTS 4 SELECTIONS |
| 10 | 4:1 | | | | |
| 11 | 8:1 |  | CHILDRENS 8 SELECTIONS |  | CHILDRENS 4 SELECTIONS |
| 12 | 8:1 |  | DOCS/NEWS 8 SELECTIONS |  | DOCS/NEWS 4 SELECTIONS |
| 13 | 8:1 |  | ENTERTAIN- MENT 8 SELECTIONS |  | ENTERTAIN- MENT 6 SELECTIONS |
| 14 | 8:1 |  | SPECIAL- INTEREST CHANNELS 16 SELECTIONS |  | SPECIAL- INTEREST CHANNELS 8 SELECTIONS |
| 15 | 8:1 | | | | |
| 16 | 8:1 | | PROMOS (1/6 SCREEN) 48 | PROMOS (1/6 SCREEN) 6 | PROMOS (1/6 SCREEN) 48 |
| 17 | 8:1 or max | | DATA STREAM | DATA STREAM | DATA STREAM |
| 18 | 8:1 or max |  | MUSIC 32 DIGITED STATIONS |  | MUSIC 32 DIGITED STATIONS |
| | | | 244 | 240 | 242 |

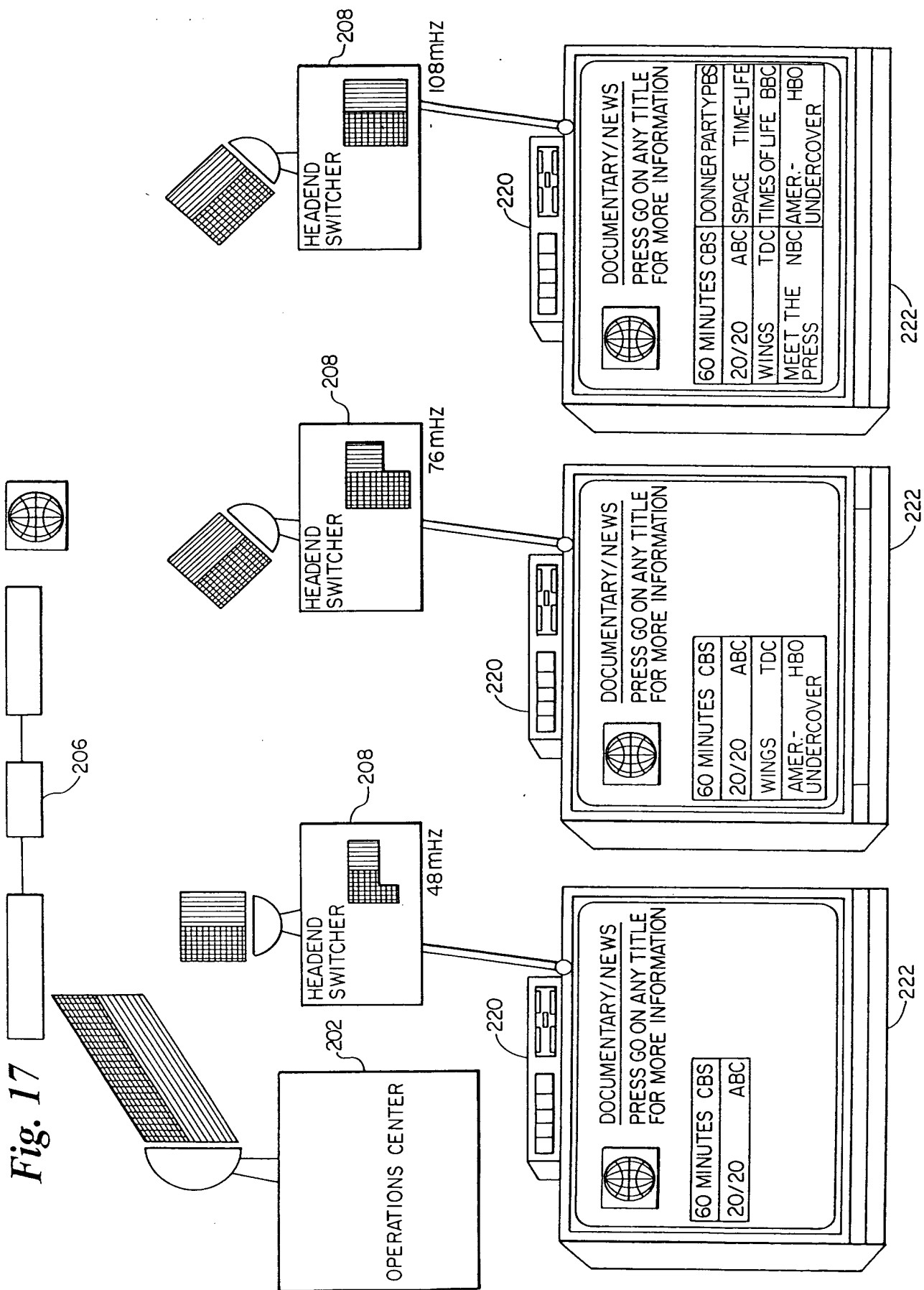


Fig. 18

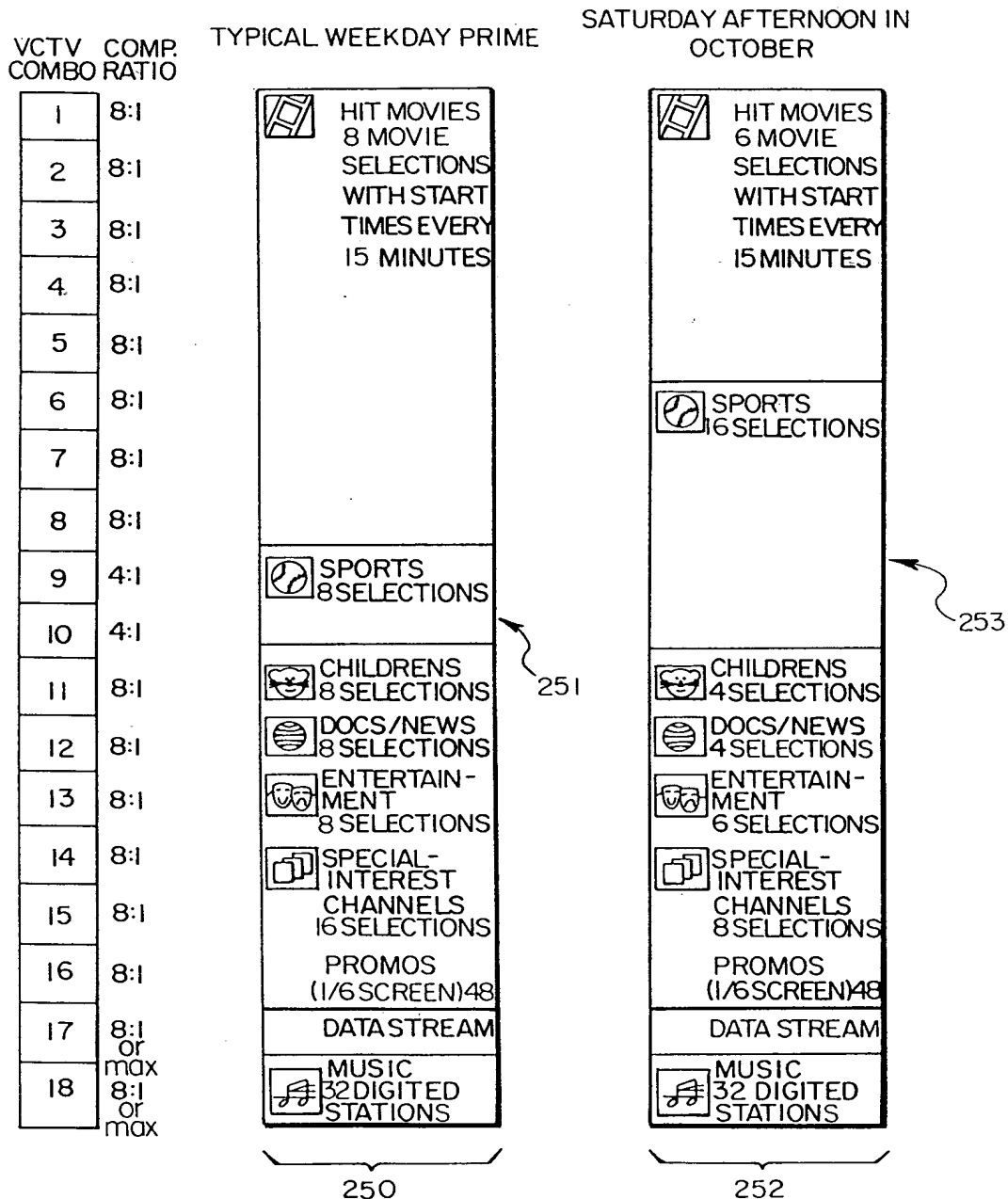


Fig. 19

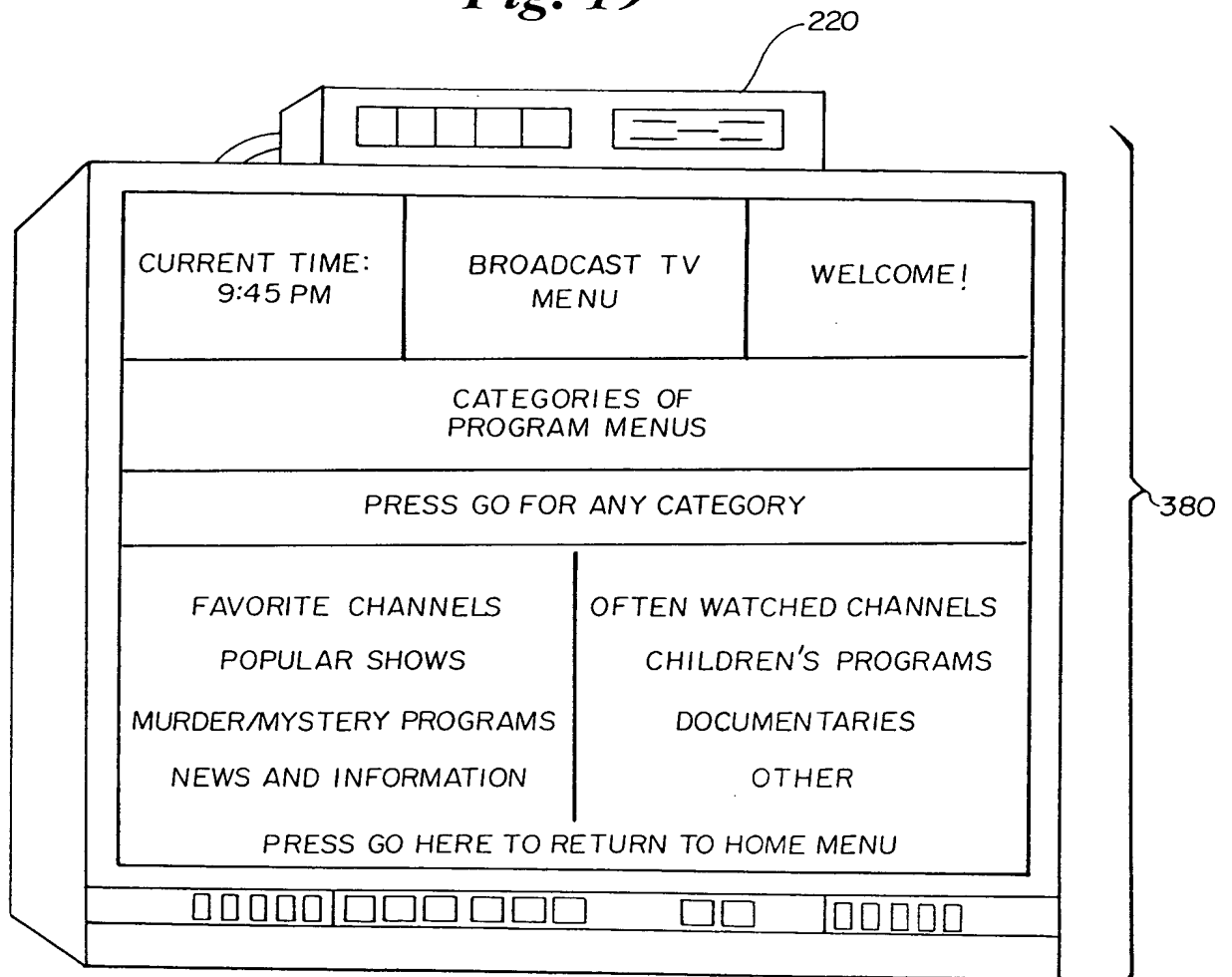


Fig. 20

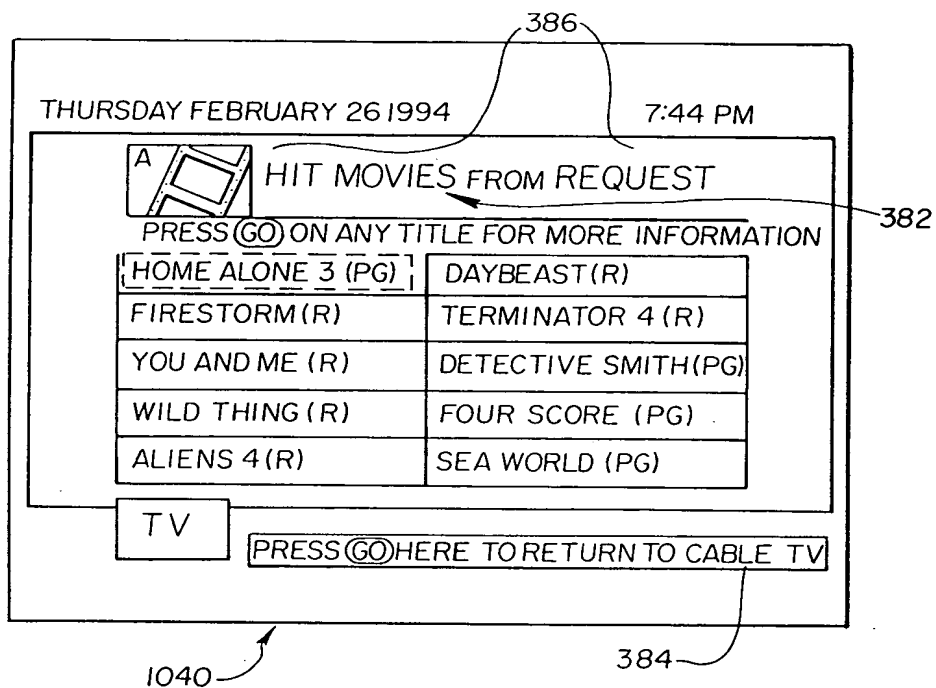
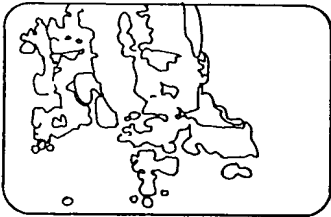





Fig. 21

| | | | |
|--|--|---|--|
| THURSDAY FEBRUARY 26, 1994 | | 7:45 PM | |
| | | NEXT START TIME 8:00PM | |
| TERMINATOR 4 (R) | | | |
|  | | ARNOLD SCHWARZENEGGER RETURNS AGAIN IN THIS SCI-FI ACTION THRILLER SET IN THE PRESENT, 2025 AND IN THE FAR FUTURE 9010 AD | |
| #1.95 RUNNING TIME 2:34 COROLCO THEATRICAL RELEASE 1994 | | PRESS  HERE TO ORDER | |
| TV | PRESS  HERE TO RETURN TO MENU A | | |
| | PRESS  HERE TO RETURN TO CABLE TV | | |

1120